

# WILLITS FRONTIER DAYS

Official Entry Form

## HOMETOWN

June 30 | SET UP: 4 p.m. EVENT: 5 to 9 p.m.

Contacts: Marcy Barry - 272-5395 or Ashtan Bloomquist: 459-1214

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The Hometown Celebration is returning to its roots! 2017 marks the re-absorption and official re-inclusion for the Hometown Celebrations as a Willits frontier Days event and - will once again be run by the organization, while remaining in partnership with the Willits Chamber of Commerce. We hope this adjustment will allow new ideas, new participants and new involvement with the community to improve and grow the celebration. If you are interested in helping plan future events or would like to volunteer in general, contact willitsfrontierdays@gmail.com to be added to our email list. Help us help the businesses and community create the event everyone wants to enjoy and participate in for years to come.

**BOOTH PARTICIPANT:** \_\_\_\_\_

*(Reference this same name on your check's memo field)*

**TO BE CATEGORIZED AS: (CHOOSE ONE)**

BUSINESS ORGANIZATION ARTIST / CRAFTER **FOOD\*** OTHER \_\_\_\_\_

*\*A Temporary Food Permit from the Mendocino County Environmental Health Department must be obtained for ANY booth serving/selling food at least 5 business days prior to the event. For info call Alexis at 354-0076.*

**PERSON IN CHARGE:** \_\_\_\_\_

*(In case we have questions about your entry)*

TELEPHONE #: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

10' x 10' spaces will be located in the downtown area. Booth spaces are assigned in the order Sign-Up forms are received.

*LIMIT 1 BOOTH SPACE PER APPLICANT. NEED TO BE SET UP BY 4 P.M. THIS IS A RAIN OR SHINE EVENT.*

**Non Food Booth Space Location Preference:** *(indicate your 1st, 2nd, and 3rd choice):*

WillitsOnLine Parking Lot Hathaway Parking Lot W. Mendocino Ave in front of JD Redhouse\* by Mazahar\*

*\*these booth spaces are approx. 10' x 4'*

**WHAT WILL YOU BE SELLING/DISPLAYING:**

California Resale # \_\_\_\_\_ All vendors are responsible for collecting and paying California Sales Tax on all sales made during the event For information contact the California State Board of Equalization at 1-800-400-7155 or visit their website at www.boe.ca.gov.

**PLEASE NOTE: ELECTRICITY IS NOT INCLUDED FOR BOOTHS - Deadline for entries: May 15**

Willits Frontier Days / PO Box 800, Willits, CA 95490 | 707-459-6330 | WillitsFrontierDays@Gmail.com

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### SCAVENGER HUNT:

Instead of charging a fee to participate in the Hometown Celebration, this year the Willits Frontier Days will be coordinating a scavenger hunt to encourage patrons to explore local businesses and all that they offer. Each business is being asked to donate a gift certificate that the winners of the scavenger hunt will receive as a prize. Hunters will have a list with an item located at each participating business. When the item is found inside, a business staffer can sign their list showing they've found the item at that store. Completed entries can be left at any participating business and will then be entered to win prizes. Winners will be contacted on July 1st, the day after the event. Business owners who would like to participate will need to have their gift certificate and scavenger hunt item clue turned in no later than May 15.

### LIST THE ITEM TO BE FOUND AT YOUR BOOTH OR STORE:

*(Example: Blue, size 7, Bearpaw boots or a 30-pound bag of Taste of the Wild High Prairie dog food, etc. Try to be specific and select an item unique to you)*

#### Emailed to:

willitsfrontierdays@gmail.com

#### Snail Mailed to:

Willits Frontier Days Parade  
PO Box 800  
Willits, CA 95490

#### Filled out Electronically:

www.willitsfrontierdays.com/events  
then emailed or snail mailed

#### Find paper forms:

J.D. Redhouse, 212 South Main Street, Willits, CA 95490  
(707) 459-1214

**Insurance Requirements:** Vendor will furnish a certificate of insurance naming the Willits Chamber of Commerce and Willits Frontier Days as an "additional insured."

I certify that I am at least 18 years of age and authorized to execute this agreement on behalf of myself, group, company, business, partnership, organization and accept legal process on behalf of myself, group, company, business, partnership, organization. I also agree to indemnify and hold harmless the City of Willits, Willits Chamber of Commerce, Willits Frontier Days, their directors, employees, agents, representatives, servants, and anyone else connected with the Willits Frontier Days Hometown Celebration event from all damages, liabilities, costs and expenditures, including attorneys fees and costs of defense, which may occur. I also give permission to use photographs of booth and all personnel/volunteers associated with the booth to be used for, but not limited to publications, event programs, magazines, Internet and television promotions.

**SIGN NAME:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**PRINT NAME:** \_\_\_\_\_